



**Tastify**

**INDIA Rice**

**TASTIFY OVERSEAS INDIA PRIVATE LIMITED**

Catalogue

# ❖❖ About Us ❖❖

Tastify Overseas Pvt. Ltd – Miller and Exporter of Conventional, Basmati and Non-Basmati Rice. The company owns state of the art plant & machinery in Sikandrabad, Uttar Pradesh, India. Stewarded by three of the doyens of the Indian agri-product industry, **Mr. Aditya Goel, Mr. Vardaan Kumar Rama** and **Mr. Rajat Kumar** and ably assisted by a team of qualified professionals. The Company constantly explores ways and means to enhance off take, widen reach and deploy technologies that bolster cost-competitiveness.

An ISO 22000:2018 CERTIFIED COMPANY



## MANUFACTURING CAPACITY

Milling plant of 380 TPD by high end machinery from Bühler and Satake including Pre-cleaning, De-Stoner, Undersizer , Whitener, polisher, Saltex and complete grading plant

# OUR VISION

To be the preferred choice for high-quality rice products, trusted by consumers across India, and recognized for our unwavering commitment to sustainability, innovation, and customer satisfaction..



# OUR MISSION

To play an active role in uplifting rural communities, through educational initiatives, healthcare support, and infrastructure development projects that improve the standard of living and empower individuals for a brighter future.

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# About product

Our rice is delicious and aromatic on cooking with super long grain size which have high value of KETT.

**Tastify**  
**INDIA Rice**

TASTIFY OVERSEAS INDIA PRIVATE LIMITED

## key features

- Modern millers combining traditional skills with advanced technology.
- Recognized as a leading exporter in the Indian market.
- Vast presence in indian domestic rice market and global markets
- Basmati rice and non-basmati rice both variety generational experience
- In house state of the art technology based R&D facility
- Strictly quality control paddy procurement to end user

An ISO 22000:2018 CERTIFIED COMPANY

# process

**Procurement of Paddy**



**Cleaning and Hulling of Paddy**



**Delivery to Customer**



**Packaging**

**Milling of rice**



**Quality Control**



An ISO 22000:2018 CERTIFIED COMPANY

# packaging



## Available Private Label Packing

PP – 5 to 50 Kg | Non-woven – 1 to 40 Kg | Jute – 1 to 40 Kg |  
BOPP – 5 to 40 Kg | Pouch – 1 to 20 Kg | Jars



# 1121- Steam Rice

1121 Steam Basmati Rice is the variety of long grain rice having seamless quality and exclusive prices. Processed on steaming, the offered 1121 Steam Basmati Rice is long, clean and takes very less time to cook. In Steaming process, steam passes through paddy grains, then at the time of drying and removing of Paddy layers, the Rice grain inside remain white however its surface becomes harder.

Our impeccable lot of 1121 Basmati Steam Rice does not break upon cooking under standard conditions.

<b>Length</b>	8.3 mm	
<b>Moisture</b>	12% Max	
<b>Broken</b>	1% Max	
<b>Purity</b>	95% Min	
<b>Crop</b>	The Latest	
<b>Damage/ discoloured</b>	Nil	
<b>Sortex</b>	100% Sortex Clean	Well Milled and Polished

# 1121- Golden Sella

1121 Golden Sella is another fine rice, liked mostly by biryani lovers all across the globe. It cooks just thr right way and the natural aroma that it carries, does wonders!

<b>Length</b>	8.3 mm	
<b>Moisture</b>	12% Max	
<b>Broken</b>	1% Max	
<b>Purity</b>	95% Min	
<b>Crop</b>	The Latest	
<b>Damage/ discoloured</b>	Nil	
<b>Sortex</b>	100% Sortex Clean	Well Milled and Polished







# 1121- White Sella

1121 White Sella is one of the finest qualities of Rice. It cooks with the finest and most soothing aroma. The Whiteness of the grain makes it extremely attractive and a great recipe for the treat.

<b>Length</b>	8.3 mm	
<b>Moisture</b>	12% Max	
<b>Broken</b>	1% Max	
<b>Purity</b>	95% Min	
<b>Crop</b>	The Latest	
<b>Damage/ discoloured</b>	Nil	
<b>Sortex</b>	100% Sortex Clean	Well Milled and Polished

# 1509 White Sella

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>LENGTH</b>	8.3 MM





# 1509- Golden Sella

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum India
<b>Origin</b>	
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>LENGTH</b>	8.3 MM

# 1509 Steam

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>LENGTH</b>	8.3 MM





# SUGANDHA WHITE SELLA

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>Length</b>	7.9 MM

# SUGANDHA GOLDEN SELLA

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>Length</b>	7.9 MM





# SUGANDHA STEAM

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>Length</b>	7.9 MM

# SHARBATI WHITE SELLA

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>Length</b>	7.9 MM







# SHARBATI GOLDEN SELLA

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>Length</b>	7.9 MM

# SHARBATI STEAM



<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>Length</b>	7.9 MM





# PUSA STEAM

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>Length</b>	7.5 MM
<b>Texture</b>	Hard Long Grain

# PUSA Golden

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>Length</b>	7.5 MM
<b>Texture</b>	Hard Long Grain





# PUSA WHITE SELLA

<b>Damaged and Discoloured</b>	NIL
<b>Black Grains</b>	NIL
<b>Foreign Matter</b>	0.2% Max
<b>Moisture</b>	14% Maximum
<b>Origin</b>	India
<b>Inspection</b>	By SGS
<b>Load capacity</b>	25 MT Per 20 Ft Container
<b>MOQ</b>	25 MT
<b>Length</b>	7.5 MM
<b>Texture</b>	Hard Long Grain

# IR 64- 5% BROKEN PARBOILED RICE

Parameters	Specifications
Broken	5% Max
Average Grain Length	5.8 mm Min
Moisture	14% Max
Whiteness	40-degree Min
Chalky Kernels (Basis ½ grain)	6% Max
Yellow Kernels	0.5% Max
Red/Red Streaked Kernels	0.25% Max
Damaged/ Discolored Kernels	1% Max
Foreign Matter	0.1% Max
Paddy Kernels	5 Grain Max
Milling Degree	Well Milled, well-polished and Sortex cleaned
TYPE	PARBOILED





# IR 64- 5% BROKEN RAW RICE

Parameters	Specifications
Broken	5% Max
Average Grain Length	5.8 mm Min
Moisture	14% Max
Whiteness	40-degree Min
Chalky Kernels (Basis ½ grain)	6% Max
Yellow Kernels	0.5% Max
Red/Red Streaked Kernels	0.25% Max
Damaged/ Discolored Kernels	1% Max
Foreign Matter	0.1% Max
Paddy Kernels	5 Grain Max
Milling Degree	Well Milled, well-polished and Sortex cleaned
TYPE	RAW

# IR 64- 25% BROKEN RAW RICE

Parameters	Specifications
Broken	25% Max
Average Grain Length	5.8 mm Min
Moisture	14% Max
Whiteness	40-degree Min
Chalky Kernels (Basis ½ grain)	6% Max
Yellow Kernels	0.5% Max
Red/Red Streaked Kernels	0.25% Max
Damaged/ Discolored Kernels	1% Max
Foreign Matter	0.1% Max
Paddy Kernels	5 Grain Max
Milling Degree	Well Milled, well-polished and Sortex cleaned
TYPE	RAW







# IR 64- 25% BROKEN PARBOILED RICE

Parameters	Specifications
Broken	25% Max
Average Grain Length	5.8 mm Min
Moisture	14% Max
Whiteness	40-degree Min
Chalky Kernels (Basis ½ grain)	6% Max
Yellow Kernels	0.5% Max
Red/Red Streaked Kernels	0.25% Max
Damaged/ Discolored Kernels	1% Max
Foreign Matter	0.1% Max
Paddy Kernels	5 Grain Max
Milling Degree	Well Milled, well-polished and Sortex cleaned
TYPE	PARBOILED

# PARMAL RAW

Parameters	Specifications
Broken	5% Max
Average Grain Length	5.3 mm Min
Moisture	14% Max
Whiteness	40-degree Min
Chalky Kernels (Basis ½ grain)	6% Max
Yellow Kernels	0.5% Max
Red/Red Streaked Kernels	0.25% Max
Damaged/ Discolored Kernels	1% Max
Foreign Matter	0.1% Max
Paddy Kernels	5 Grain Max
Milling Degree	Well Milled, well-polished and Sortex cleaned
TYPE	WHITE RAW



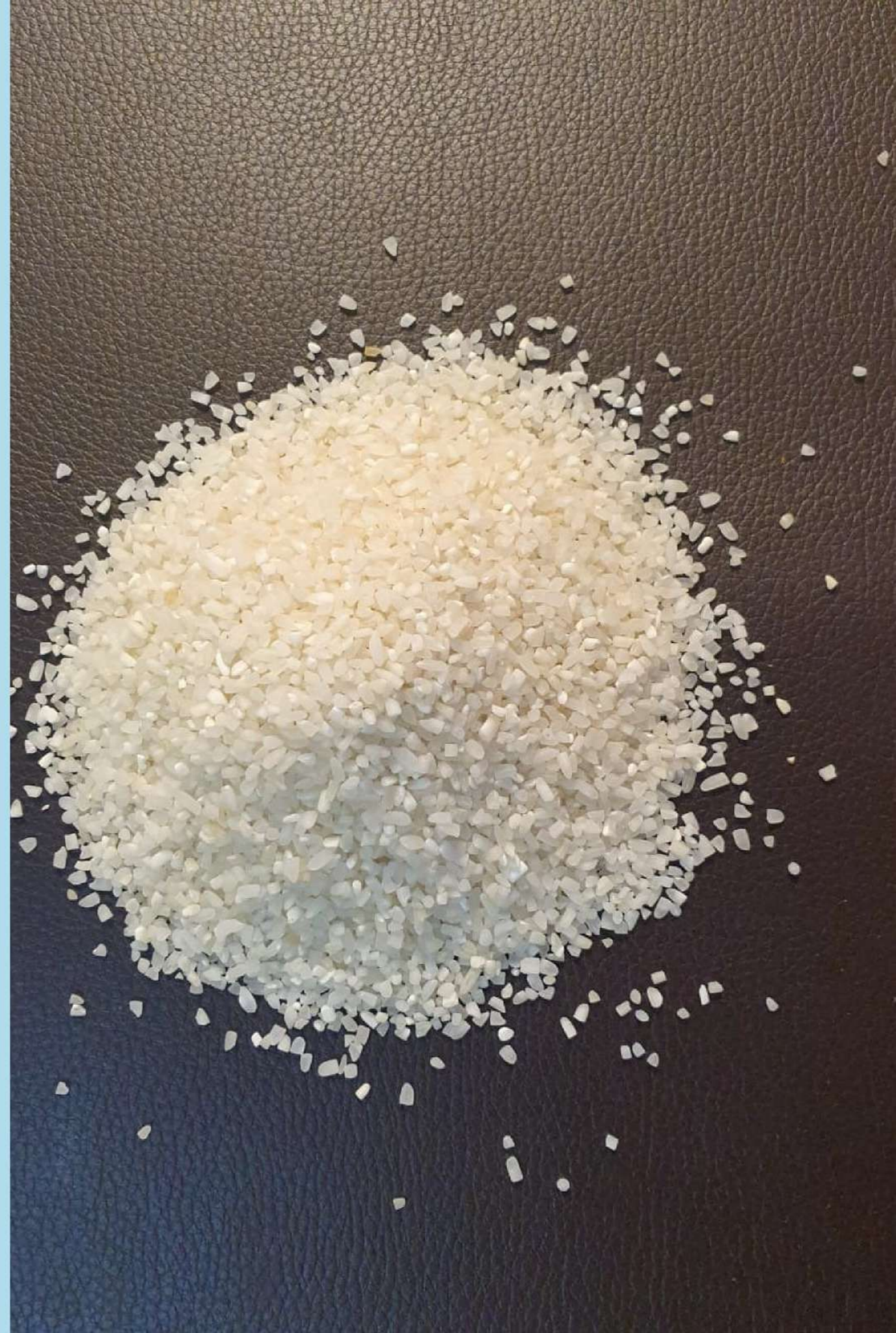


# PARMAL PARBOILED

Parameters	Specifications
Broken	5% Max
Average Grain Length	5.3 mm Min
Moisture	14% Max
Whiteness	40-degree Min
Chalky Kernels (Basis ½ grain)	6% Max
Yellow Kernels	0.5% Max
Red/Red Streaked Kernels	0.25% Max
Damaged/ Discolored Kernels	1% Max
Foreign Matter	0.1% Max
Paddy Kernels	5 Grain Max
Milling Degree	Well Milled, well-polished and Sortex cleaned
TYPE	PARBOILED

# 100% BROKEN RICE

Parameters	Specifications
Broken	100% BROKEN
Average Grain Length	BELOW 4.3 MM
Moisture	14% Max
Chalky Kernels (Basis ½ grain)	8% MIN
Yellow Kernels	0.5% Max
Red/Red Streaked Kernels	0.25% Max
Damaged/ Discolored Kernels	5%
Foreign Matter	4%
Paddy Kernels	5 Grain Max
Milling Degree	Well Milled, well-polished and Sortex cleaned



# LOGISTICS & WAREHOUSING

## FREIGHT SERVICE AND PORT -TO -PORT TRANSPORTATION

Tastify Rice INDIA owns & manages warehouse spread over 10,000 yards within the premises of busiest port of Mundra Gujarat, nahawa sewa port Mumbai and many Inland containers depot well connect by Indian railways network also our different location factories warehouse well connect by road transport Network for fast services . This strategic warehousing location enables us to ship out goods at an hour's notice and ensures priority loading as soon as the vessel destined for shipment docks at the bay. Tastify Rice INDIA ensures proper transportation, logistics through cargo vessels and containers, irrespective of seasons, throughout the year.

First class shipping lines are used (SAF Marine, Maersk, APL, PIL) to ensure timely and accurate delivery of goods at destination ports. Tastify has established a strong & reliable network of acquaintances with several reliable shipping carriers operating from INDIA due to exports of rice in very large volumes which is not very common. This enables us to offer cost effective freight solutions to our buyers by overcoming the different predicaments occurring in the growing container freight industry.

# INSPECTION



## INSPECTION FOR QUALITY, QUANTITY AND WEIGHT

Ensuring the Quality, Quantity and Purity of Tasty Rice INDIA Export Shipments through the different reputed international level agencies according to the our customers demand.



# OUR CERTIFICATION



# Our Participation

*Gulfood*

 **WorldFood**  
Istanbul

 **FoodAfrica**  
Cairo

**INDUS**  
**FOOD**

 **AGRO PACK**  
**IRAQ**

*The*  
**SaudiFood**  
*Show*

  
**INDIA Rice**

**TASTIFY OVERSEAS PRIVATE LIMITED**



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